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**OCTOBER 3, 2024**  
**HILTON HOTEL**  
**939 RIDGE LAKE BLVD**  
**MEMPHIS, TN**



# Welcome

On behalf of Tennessee Nonprofit Network (TNN) and our headline sponsor Adams Keegan, we are thrilled to welcome you to the 2024 Tennessee Nonprofit Conference! We're excited to offer you a dynamic day of learning, professional development, and networking opportunities focused on building strong teams and creating positive, impactful workplaces within the nonprofit sector. This conference is designed to equip you with the knowledge and tools you need to excel in Innovation and Tech, Leadership Development, Organizational Development, Resource Development and Volunteer Management & Human Resources.

You'll have the opportunity to:

- **Hear inspiring insights** from our esteemed keynote speaker.
- **Deepen your expertise** through a variety of breakout sessions.
- **Connect with fellow nonprofit professionals** from across the state and exchange best practices.

This event wouldn't be possible without the generous support of our sponsors: Adams Keegan, JPMorgan Chase, Duncan Williams Asset Management, Gaskill Strategies, Community Foundation of Middle Tennessee, Shelby County Government, The University of Tennessee Knoxville, JMT Consulting, TAADAS, Elevate Consulting, Zipline and Cushman Wakefield|Commercial Advisors.

We look forward to a day of shared learning, collaboration, and inspiration. Get ready to be challenged, motivated, and equipped to make a lasting impact in your community.

Sincerely,

Dr. Kevin Dean  
President & CEO, Tennessee Nonprofit Network





# THANK YOU TO OUR SPONSORS

## HEADLINER



## PRESENTING SPONSORS



## PREMIERE SPONSORS



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# SCHEDULE

THURSDAY, OCTOBER 3RD



<b>8:00 - 8:45 am</b>	<b>Registration &amp; Breakfast</b>
<b>8:45 - 9:00 am</b>	<b>Welcome</b> - Dr. Kevin Dean, Tennessee Nonprofit Network
<b>9:00 - 9:15 am</b>	<b>Adams Keegan</b> - Trevor Beniton & Amanda McCollum
<b>9:15 - 9:20 am</b>	<b>Keynote Introduction</b> - Amman Thomas, JPMorgan Chase
<b>9:20 - 10:20 am</b>	<b>Keynote Address</b> - Caitlin Donovan
<b>10:20 - 10:30 am</b>	<b>JPMorgan Chase</b> - Philip Thomen & Savannah Boren
<b>10:30 - 10:40 am</b>	<b>Duncan Williams Asset Management</b> - David Scully Introduced by: Mark Jordan, TNN Board Chair
<b>11:00- 12:00 pm</b>	<b>Morning Breakout Sessions 1</b>
<b>12:00 - 12:30 pm</b>	<b>Lunch &amp; Networking</b>
<b>12:30 - 12:50 pm</b>	<b>Lunch Speaker</b> - Natalie Jones, Tennessee Nonprofit Network
<b>1:00 - 2:00 pm</b>	<b>Afternoon Breakout Sessions 2</b>
<b>2:15 - 3:15 pm</b>	<b>Afternoon Breakout Sessions 3</b>
<b>3:30 pm</b>	<b>Closing Speaker</b> - Cait Donovan

***\*15 MINUTE BREAK AFTER EACH BREAKOUT SESSION***

ROOM	TENNESSEE DE	SOUTHEAST A	TENNESSEE C	TENNESSEE AB	SOUTHEAST B
11:00am - 12:00pm	<b>Innovation and Tech</b> 5 Ways to Prepare Your Nonprofit For A Data-Driven Future <b>Brittany Ivey</b>	<b>Leadership Development</b> Leadership Literacy: Cultivating a Culture of Excellence and Innovation in Nonprofits <b>Dr. Joseph Holland</b>	<b>Organizational Development</b> The Golden Rules of Community Development <b>Dr. Nicole Gates</b>	<b>Resource Development</b> Navigating Constraints. Strengthening Nonprofits <b>Aleda Gagarin</b> <b>Asia Hadley</b>	<b>Volunteer Management</b> Building a Diverse Pipeline of Volunteers through Strategic Recruitment <b>Dr. Kevin Dean</b> <b>Andrea Hill</b>
1:00 pm - 2:00 pm	<b>Innovation and Tech</b> Recruiting, Fundraising, and Impact Funnels: Using Analytics to Hit Your Targets <b>Peter VanWynen</b>	<b>Leadership Development</b> From Support to Strategy: The Evolution of the Modern CFO <b>Carole Melvin</b>	<b>Organizational Development</b> Navigating the Long Game of Changing Systems: Insights from Collaborative Efforts <b>Amy Campbell</b> <b>David Moore</b>	<b>Resource Development</b> How to REALLY fire up your board for fundraising! <b>Hannah Berger</b>	<b>Volunteer Management</b> Innovative Communication Strategies for Volunteers Services <b>Tricia Spence</b> <b>Debbie Garrett</b>
2:15 pm - 3:15 pm	<b>Innovation and Tech</b> AI Insights for Social Impact: Enhancing Nonprofit Operations <b>Andrew Bartolotta</b>	<b>Leadership Development</b> How to Build a Succession Culture <b>Philip Walkley</b> <b>Sonji Branch</b>	<b>Organizational Development</b> Together We Belong: Cultivating Inclusive Spaces in Tennessee's Nonprofit Community <b>Keena Gilbert</b> <b>Sarah Long</b> <b>Angela Webster</b>	<b>Resource Development</b> Trailblazing Tactics: Strategies for Million Dollar Asks <b>Margaret Dillon</b>	<b>Human Resources</b> 10 Ways to Avoid HR Troubles <b>Amanda McCollum</b>

# TENNESSEE NONPROFIT CONFERENCE COMMITTEE MEMBERS

Thank you to the 2024 Conference Committee Members!



**APRIL CARTER - CHIEF PROGRAM OFFICER**



**KEVIN DEAN - PRESIDENT & CEO**



**ANDREA HILL - CHIEF DEVELOPMENT &  
PARTNERSHIPS OFFICER**



**ANGELA MEEKINS - WEST TENNESSEE  
REGIONAL MANAGER**

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*Special thanks to our 2024 Volunteers!*



### CAITLIN DONOVAN

#### ***Dismantling Burnout: Empowering Leaders and Teams to Overcome Burnout Together***

Cait will delve deep into the factors that leave us vulnerable to burnout, giving you the knowledge and tools you need to:

1. Understand and address the root causes of burnout.
2. Collaborate to create a more supportive and resilient workplace culture.
3. Reduce turnover and health-related absences by prioritizing well-being.

Cait Donovan is a renowned keynote speaker and the voice behind “[FRIED. The Burnout Podcast.](#)” She is also the author of “[The Bouncebackability Factor,](#)” a book on overcoming burnout. Holding degrees in Biobehavioral Sciences and Chinese Medicine, Cait expertly bridges Western scientific methods and Eastern wellness philosophies to offer innovative solutions for emotional management, resilience, and burnout recovery and prevention. Her engaging keynotes, delivered to audiences at international conferences and leading corporations, are filled with actionable advice, grounded in her extensive research and clinical experience. Cait’s presentations not only enlighten but also provide practical tools for professionals to enhance their well-being and performance, making her an invaluable resource for any organization committed to employee health and productivity.

#### **Keynote Presentation**

#### ***Dismantling Burnout: Empowering Leaders and Teams to Overcome Burnout Together***

Dismantling Burnout delves into the core elements that make companies and people vulnerable to burnout, equipping everyone with the knowledge needed to overcome these obstacles and emerge stronger than ever before. The blame game ends here as we pave the way for collaborative problem-solving and foster a psychologically safe and resilient culture!

#### **Takeaways:**

1. Gain an understanding of burnout’s complexities and equip yourself with the knowledge to tackle its root causes head-on, ensuring a sustainable and thriving future for yourself and your teams.
2. Create more collaborative problem-solving at both leadership and individual levels, building a culture of compassion and understanding.
3. Learn how to minimize employee turnover and health-related absences by implementing strategies that prioritize well-being and nurture a culture of support.

**BRITTANY IVEY***Innovation and Tech***ROOM: TN-DE*****5 Ways to Prepare Your Nonprofit for a Data-Driven Future***

In this impactful session, Brittany will share valuable insights and practical strategies with 5 actionable considerations that can be scaled and applied to organizations of all sectors and sizes. Everyone is talking about the future of data and how AI can transform business. You may feel overwhelmed wondering how to get from where you are today, to this ever-evolving future. How can you leverage emerging technology? How can you make the most of your resources? Prepare your organization for the future by gaining a deeper understanding of key strategies, with 5 intentional ways to plan for a data-driven future.

*This session is brought to you by***DR. JOSEPH HOLLAND***Leadership Development***ROOM: SE-A*****Leadership Literacy: Cultivating a Culture of Excellence and Innovation in Nonprofits***

This interactive leadership workshop addresses the unique challenges faced by modern leaders within the nonprofit sector. I emphasize the importance of equipping leaders with essential skills and insights to navigate complexities, inspire teams, and drive sustainable impact. The learning outcomes foster effective leadership cultures within organizations, enhance practical strategies for effective leadership communication and influencing skills, and promote the exploration of leadership style. Key components of the workshop include a diverse range of topics such as decision-making, emotional intelligence, communication, conflict resolution, and team dynamics. Through interactive exercise, participants will enhance their leadership competencies and acquire practical tools to tackle real-world challenges.

*This session is brought to you by* **JPMorganChase****DR. NICOLE GATES***Organizational Development***ROOM: TN-C*****The Golden Rules of Community Development***

The Golden Rules of Community Development workshop is a workshop that will provide nonprofit leaders with essential guidelines for building strong and sustainable relationships with the communities they serve. Participants will explore key principles and strategies to effectively engage and empower stakeholders, fostering collaboration, trust, and mutual respect. Interactive activities and real-world examples, attendees will gain practical insights and actionable guidance to enhance their community development initiatives.

Golden Rules of Community Development: 1. Prioritize relationship-building 2. Be transparent and accountable 3. Embrace diversity and inclusion 4. Collaborate and co-create 5. Measure and adapt.





**ALEDA GAGARIN**  
**ASIA HADLEY**

*Resource Development*

**ROOM: TN-AB**

***Navigating Constraints, Strengthening Nonprofits***

With individual giving on the decline, public trust at an all-time low, and cumbersome grant applications that come with restrictive strings attached, today's nonprofits—and fundraisers—don't have it easy. These obstacles leave nonprofits with less resources, funding, and time to spend advancing their work—as demand for their services skyrockets. How can we alleviate the dynamic of constantly being asked to do more with less? Led by experts in fundraising & movement building, this session will offer practical advice and collaborative solutions to address this dynamic by 1. increasing resources, 2. decreasing funding burdens, and 3. advancing equity in the nonprofit sector. Presenters will share actionable strategies—and free Candid resources—to help strengthen nonprofit capacity, maximize fundraising revenue, and free up time to focus on mission-driven work. Join us to discover how—together—we can build a more efficient, effective, and equitable sector for all to thrive.

***This session is brought to you by***



**DR. KEVIN DEAN**  
**ANDREA HILL**

*Volunteer Management*

**ROOM: SE-B**

***Building a Diverse Pipeline of Volunteers Through Strategic Recruitment***

In the “Building a Diverse Pipeline of Volunteers Through Strategic Recruitment” breakout session, Dr. Kevin Dean and Andrea Hill from the Tennessee Nonprofit Network will share insights on attracting and engaging a diverse pool of volunteers. Learn strategies to create an inclusive recruitment process that resonates with individuals from different backgrounds and experiences. Discover how to effectively communicate your organization's commitment to diversity and tailor your outreach efforts to reach underrepresented communities. Gain practical tools to build meaningful relationships with diverse volunteers and ensure their long-term engagement. Ideal for nonprofit leaders and volunteer coordinators, this workshop offers valuable insights and actionable strategies to cultivate a vibrant and inclusive volunteer program that reflects the richness of your community.

***This session is brought to you by***





**PETER VANWYLEN**

*Innovation and Tech*

**ROOM: TN-DE**

***Recruiting, Fundraising, and Impact Funnels: Using Analytics to Hit Your Targets***

Learn about process “funnels” and funnel analysis that can help you attain your goals in client engagement, communication / fundraising, recruiting, equity & impact. Multi-step processes that depend on a series of individual successes or progressions through a process are often visualized as a “funnel” which narrows at each stage in a process. Learn how to identify and visualize your existing funnels and use funnel data to increase your success in attaining goals with societal impact.

***This session is brought to you by***



**CAROLE MELVIN**

*Leadership Development*

**ROOM: SE-A**

***From Support to Strategy: The Evolution of the Modern CFO***

In this session we will explore the evolving and expanding role of the modern CFO. We’ll discuss the shift in the CFO role from that of a supportive function to more of a strategic partner with the CEO and nonprofit management. We’ll also share skills a modern CFO will need to thrive in this evolving landscape, and when outsourcing might be beneficial to supplement finance functions. Learning Objectives/Attendees will learn:

- a. Analyze the expanding role of the modern CFO due to changes in technology, expectations, and the financial landscape.
- b. Discuss effective communication and collaboration strategies that help foster successful partnerships between CFOs and Executive Directors.
- c. Identify the typical skills a modern CFO should possess and recognize ways outsourcing could be used to supplement and support an organization’s finance functions.

***This session is brought to you by*** **JPMorganChase**



**AMY CAMPBELL**

*Organizational Development*

**ROOM: TN-C**

**DAVID MOORE**

***Navigating the Long Game of Changing Systems: Insights from Collaborative Efforts***

Collaboration in addressing complex social challenges is a multi-faceted and long-term endeavor. Rooted in personal experiences with Collective Impact efforts in TN, this presentation will explore considerations for successful collaboration, including the pivotal roles of intentionality, coordination, discipline, and equity in fostering transformative outcomes. This presentation will also include an exploration of the 3 phases of the collaborative life cycle: Building a Foundation; Testing, Learning, & Refining; and Embedding and Sustaining Change. While navigating the marathon of systems change is challenging, a commitment to learning and authentic engagement remain fundamental. By embracing these principles and practices, collaborative endeavors can transcend obstacles and drive meaningful change. With this content as a framework, participants will engage in facilitated, peer-to-peer conversations about applications to their work and considerations for the nonprofit sector.

**HANNAH BERGER***Resource Development***ROOM: TN-AB*****How to REALLY fire up your board for fundraising!***

Do you have Board members that still think fundraising is limited to event ticket sales and silent auctions? Are just a few of your organization's volunteer leaders making introductions to prospective donors? Do some of your Board members get uncomfortably quiet or conveniently disappear when conversations turn to resource development? If so, you aren't alone and this interactive workshop is for you! Hannah Berger will unpack common fundraising challenges that plague many nonprofits Boards and guide participants through tried-and-true solutions for your organization's biggest fundraising woes. With a focus on partnership and empowerment, this session will help attendees understand what Board members really need to be successful, identify actions that can dramatically improve Board engagement, and provide tools that attendees can repurpose with their organizations immediately. Come to gain clarity, stay for the stories, try out some really great tools, leave with a plan.

*This session is brought to you by***TRICIA SPENCE  
DEBBIE GARRETT***Volunteer Management***ROOM: SE-B*****Innovative Communication Strategies for Volunteer Services***

During the session, participants will learn about best practices for effective communication with staff and volunteers. Since a diverse and broad audience is involved, using various methods to convey messages is essential. The session will cover proven methods for relaying messages, providing training, recruiting, and more. Attendees will also learn about successful and cost-effective ways to use software programs to make messages more appealing. Additionally, presenters will discuss how technology can facilitate real-time communication between staff and volunteers. Furthermore, practical methods for developing a long-term strategic plan will be shared. Given the ever-evolving landscape of technology and social media, the importance of collaborating with internal and external communication and marketing experts will be emphasized. Participants will leave with tangible tools, templates, and innovative ideas that can be immediately applied.

*This session is brought to you by*



**ANDREW BARTOLOTTA**

*Innovation and Tech*

**ROOM: TN-DE**

***AI Insights for Social Impact: Enhancing Nonprofit Operations***

AI Insights for Social Impact: Enhancing Nonprofit Operations is an interactive virtual workshop designed specifically for those in the social impact sector seeking to leverage artificial intelligence for innovative solutions. This session will delve into how AI can be strategically applied to enhance various facets of nonprofit operations—from improving data analysis and donor interactions to crafting compelling content. The workshop will provide nonprofit professionals and board members with actionable insights and tools to effectively integrate AI technologies

***This session is brought to you by***



**PHILIP WALKLEY  
SONJI BRANCH**

*Leadership Development*

**ROOM: SE-A**

***How to Build a Succession Plan-Culture***

Leadership transitions happen all the time and yet most nonprofits do not have a formal succession plan in place. While having a written plan is important, developing a culture where diverse leadership is developed, resources are shared, and intentional decisions are made to ensure that a nonprofit can weather any leadership transition that comes its way is vital. In this session, participants will learn the difference between a written succession plan and a culture of succession planning. In addition, participants will come to understand how building a culture of succession planning in nonprofits is essential for: Long-term sustainability, Organizational health and employee satisfaction, Successful funding development, and Diversity and Inclusion in staff recruitment and development .

***This session is brought to you by*** **JPMorganChase**



**KEENA G. FRIDAY  
SARAH LONG  
ANGELA WEBSTER**

*Organizational Development*

**ROOM: TN-C**

***Together We Belong: Cultivating Inclusive Spaces in Tennessee's Nonprofit Community***

The Association of Infant Mental Health in Tennessee (AIMHiTN) experienced rapid growth and had to navigate growing pangs and challenging obstacles to meet the diverse needs of its staff and partners. This presentation will explore the journey of a statewide nonprofit's journey in creating an organizational culture of belonging. This journey will begin with the development of shared language and understanding of organizational belonging and a glimpse into the current state of the nonprofit workforce. The presenters will then share practical steps AIMHiTN took to embed belonging into their programs and practices. Participants will be able to think collaboratively and develop key steps to implement within their organization at any budget level.

**MARGARET DILLON***Resource Development***ROOM: TN-AB*****Trailblazing Tactics: Strategies for Million Dollar Asks***

How would you use one million dollars and make a trailblazing impact in the world? Lead by a successful recipient of MacKenzie Scott's Yield Giving prize for \$2 million, learn about the kind of strategy needed to edge out the competition for large donors. It takes a sort of "trailblazing thinking" to set yourself apart from the competition. Busy as we are, we need to make time to practice trailblazing thinking. There is a unique reason you founded or engaged with your nonprofit and an incredible potential for impactful change. - Learn to effectively capture the trailblazing power of your organization's into "pitch" - Understand the "formula" for winning grants or capturing the attention of large donors - Rekindle a spirit of boldness, coupled with a solid plan, to help set your nonprofit on a new path of success.

***This session is brought to you by*****AMANDA MCCOLLUM***Volunteer Management***ROOM: SE-B*****10 Ways to Avoid HR Troubles***

Participants will discuss 10 areas in which nonprofit organizations may be exposing themselves to liability, and how they can thoughtfully operate to ensure legal compliance as well as reflect a positive workplace culture. Examples include: "It's not you, it's me"- The importance of documentation in performance mgmt. Getting to know you- What you can and cannot ask in an interview Long Distance Relationships- having workers in other states- tax implications, time off, etc. Nonprofit staff and leaders will leave feeling empowered and informed of HR laws and principles to help them mitigate legal risk.

***This session is brought to you by***



# CONGRATULATIONS TO THE 2024-2025

## TEAMUP FUNDRAISING COHORT PARTICIPANTS

AMSE Foundation  
American Museum of Science and Energy  
Foundation  
Andrew Jackson Foundation  
Association of Infant Mental Health in  
Tennessee (AIMHiTN)  
Blount Memorial Foundation  
Boys & Girls Club of the Hatchie River  
Region  
CASA Nashville  
CASA of East Tennessee  
Churches-Families And Communities  
Together (C-FACT)  
City Leadership  
Community Resource Center  
CONTACT Care Line  
Delta Recovery Solutions  
Discovery Learners Academy  
E.G.O. Academy  
East Tennessee Kidney Foundation, Inc.  
Faith Matters Network  
Family Promise of Greater Chattanooga  
Freedom Preparatory Academy, Inc.  
Greater Memphis Financial Empowerment  
Center  
Healing Arts Project Inc. HAPI  
Junior League of Memphis  
Knoxville-Knox County Community Action  
Committee, Mobile Meals program

Latino Memphis  
Maqasid Institute  
Memphis Library Foundation  
Memphis Music Initiative  
Mental Health America of the MidSouth  
Music Export Memphis  
Music for Seniors  
My City Rides  
Nashville Launch Pad  
Oasis of Hope, Inc.  
Operation Stand Down Tennessee  
Orpheum Theatre Group  
Peer Power  
Psi Chi, the International Honor Society in  
Psychology  
Raphah Institute  
Rebuilding Together Nashville  
RIFA – Regional Inter-Faith Association  
Roane County United Way  
Special Kids Therapy and Nursing Center  
Tennessee Educators of Color Alliance  
The Caring Place  
The Family Center  
The Sycamore Institute

***This cohort is sponsored by***

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# CATALYST FUND

**VIEW THE CALENDAR OF EVENTS**

[www.TNNONPROFITS.org](http://www.TNNONPROFITS.org)



# CONGRATULATIONS TO THE 2024-2025 TEAMUP **VOLUNTEER MANAGEMENT** COHORT PARTICIPANTS

AAA Women's Services, Inc dba Choices  
Pregnancy Resource Center  
ARISE2Read  
Autism Tennessee  
Beautiful Spirited Women  
Big Brothers Big Sisters of East Tennessee  
Boys & Girls Clubs of the Tennessee Valley  
Christian Brothers University  
Clean Memphis  
Communities In Schools of Tennessee  
Community Coalition Against Human  
Trafficking  
Connection Center  
Crabtree Farms of Chattanooga  
Creative Discovery Museum  
Davies Manor Association  
FiftyForward, d.b.a. Senior Citizens, Inc.  
Free Medical Clinic of Oak Ridge  
Good Neighbors of Blount County (GNBC)  
Habitat for Humanity Williamson-Maury  
Hard Bargain Association  
Humane Society of Memphis and Shelby  
County  
Iris Collective  
Junior Achievement Ocoee Region  
Literacy Mid-South  
MashUp!

McKamey Animal Center  
Mississippi Center for Reentry  
Muse Knoxville  
Next Step Initiative Tennessee (NSI)  
One by One Ministries  
Operation Taking Back 901  
People Loving Nashville  
REACH Memphis  
Rejoice School of Ballet (Rejoice Ministries)  
RISE Memphis, Inc.  
Safe Haven Family Shelter  
ShareBuilt  
TAADAS dba TN Suicide Prevention  
Network  
The Arts & Business Council of Greater  
Nashville  
The Memphis Museum of Science and  
History (MoSH)  
The Nashville Dolphins  
The Nashville Food Project  
United Way of Greater Chattanooga  
United Way of West Tennessee

***This cohort is sponsored by***

 **FIDELITY** Charitable\*

## **CATALYST FUND**

**VIEW THE CALENDAR OF EVENTS**

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# UPCOMING EVENTS AT TENNESSEE NONPROFIT NETWORK

There are lots of ways to engage with Tennessee Nonprofit Network and your nonprofit peers. See our upcoming events below, visit our website at [www.tnnonprofits.org](http://www.tnnonprofits.org) and connect with us on LinkedIn to learn more about ways to engage.



## INFO SESSION: BOARD GOVERNANCE COHORT

Calling all Chattanooga-area nonprofit leaders! TNN and Nonprofit Resource Center are excited to announce a new learning cohort focused on effective board governance. This program is part of a series of governance cohort pilots happening across the state, designed to equip executive directors and CEOs with the knowledge and tools to build strong, engaged boards.



Chattanooga



## RESEARCH: COMPENSATION STUDY SURVEY

TNN is partnering with the Sycamore Institute to conduct the 2024 Tennessee Nonprofit Compensation Survey, the state's first statewide compensation survey of nonprofit wages, benefits, and employment practices. Participation by all nonprofits is essential to gather comprehensive data to inform the forthcoming report that will help nonprofit leaders make informed decisions to build a sustainable workforce for their nonprofits. All survey responses are anonymous, and due by Friday, November 15th.



Survey  
Closes



## INFO SESSION: LIABILITY INSURANCE ACCESS

Tennessee Nonprofit Network is thrilled to partner with HUB International Mid-South to provide exceptional liability insurance options to ensure our members have property, general liability, D&O, cyber, and other important insurance products to keep your organization thriving!



Online

[VIEW THE CALENDAR OF EVENTS](#)

[www.TNNONPROFITS.org](http://www.TNNONPROFITS.org)



# UPCOMING EVENTS AT TENNESSEE NONPROFIT NETWORK

There are many ways to partner with Tennessee Nonprofit Network, from sponsorship, to cohosting seminars, to providing meaningful membership benefits. To learn more or to discuss how you can partner with TNN, contact Andrea Hill at [training@tnnonprofits.org](mailto:training@tnnonprofits.org).



## SAVE THE DATE: NONPROFIT DAY ON THE HILL - NASHVILLE

Nonprofit Day on the Hill is a one-day event that will serve as a source of inspiration and a vital link between and among the state's nonprofit sector and the leaders within the TN General Assembly. Nonprofit Day on the Hill is an opportunity for nonprofit staff and board members to meet with elected officials and advocate for the nonprofit sector while also educating electors about the work that your own organization provides.



Nashville



## SAVE THE DATE: STORYTELLING SUMMIT - KNOXVILLE

The Nonprofit Storytelling Summit will bring together nonprofit leaders to explore the power of storytelling in driving engagement, fundraising, and mission impact. This dynamic event will feature expert speakers, interactive workshops, and networking opportunities, equipping attendees with tools to craft compelling narratives for their organizations.



Knoxville



## SAVE THE DATE: CEO RETREAT - GATLINBURG, TN

Join Tennessee Nonprofit Network's first-ever CEO Retreat. Network with fellow nonprofit leaders, enhance your leadership skills through engaging professional development sessions, and forge valuable connections. This retreat offers the perfect blend of learning and relaxation, capped off with a breathtaking reception atop a mountain.



Gatlinburg

[VIEW THE CALENDAR OF EVENTS](#)


[www.TNNONPROFITS.org](http://www.TNNONPROFITS.org)




# FOCUS ON YOUR MISSION

with our shared commitment to service, integrity,  
and our communities across Tennessee.

**Celebrating more than 37 years**, Adams Keegan is a national HR, payroll, benefits, recruiting and employer services firm based in Memphis, TN. We make administrative matters simple, so you can focus solely on your nonprofit's core mission and impact.



**PROUD HEADLINER SPONSOR**  
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**2024 TENNESSEE  
NONPROFIT CONFERENCE**



# Celebrating 20 years of Inspiring Growth, Giving & Doing

We are proud sponsors of the TN Nonprofit Network Conference and are committed to supporting the nonprofit community.

*Connect with us at the conference or learn more by visiting our website at [gaskillstrategies.com](http://gaskillstrategies.com)*



## PROUD SPONSOR OF THE RESOURCE DEVELOPMENT TRACK

### **Navigating Constraints, Strengthening Nonprofits**

Aleda Gagarin & Asia Hadley

### **How to REALLY fire up your board for fundraising!**

Hannah Berger

### **Trailblazing Tactics: Strategies for Million Dollar Asks**

Margaret Dillon

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# APEX JUNIOR LEAGUE OF MEMPHIS

**A DEIB EXPERIENCE**

**Friday, November 1, 2024**

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KEYNOTE ADDRESS  
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BUILDING BRIDGES TO AUTHENTIC  
COMMUNITY

**APEX**  
JUNIOR LEAGUE OF MEMPHIS  
A DEIB EXPERIENCE

*Keynote*

**DONNA MURRAY-BROWN**

NATIONAL COUNCIL OF  
NONPROFITS

**NOVEMBER 1, 2024**

8:00 AM - 4:00 PM

**We'd love your**



Giving us your feedback is easy. Simply scan the QR code below or type into your browser:

**<https://bit.ly/TNCTELL>**



**Thank you for your feedback!**



**TENNESSEE NONPROFIT NETWORK**

[www.TNNONPROFITS.org](http://www.TNNONPROFITS.org)