



CORPORATE INVESTMENT

PROGRAMS & EVENTS



TENNESSEE NONPROFIT NETWORK



Please note that the availability of investment opportunities and corresponding investment amounts are subject to change. We recommend checking regularly for the most up-to-date information.



NONPROFIT
NETWORK

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The goal of Tennessee Nonprofit Network (TNN), formerly known as Momentum Nonprofit Partners, is to provide consistent public policy support, advocacy, research, and capacity building resources to the entire Tennessee nonprofit sector.

Impact of Tennessee's Nonprofits:

- 6th largest industry in the state
- Pays more than \$13.5 billion in wages each year
- Represents 8% of the state's workforce
- Generates over 31.6 billion in revenues each year
- Assets of almost \$71.4 billion
- 10% of the Gross State Product



With such a valuable sector working to move Tennessee forward, TNN is positioned to help strengthen the ways in which the nonprofit sector manages and impacts metro and rural communities in the state. TNN provides a comprehensive range of resources, services, and advocacy to support over 1,800 nonprofits across the state in achieving their missions and maximizing their impact.

Through these avenues, TNN will provide guidance to nonprofits in the areas of (but not limited to) nonprofit governance, compliance obligations with state and federal laws, and aspects of operations that will allow them to be more efficient and effective in producing impact.

On the following pages, you will find:

- Investor's Guide: TNN Programming
- Investment Packet: Ways to Give and/or Engage

Your corporate investment in Tennessee Nonprofit Network directly supports essential programs, sustains local initiatives, and strengthens the overall capacity of Tennessee nonprofits to address critical community needs, enhancing the well-being of not only the nonprofit sector but individuals and communities throughout the Volunteer State.

PROGRAMS OVERVIEW

Tennessee Nonprofit Network offers programs that emphasize the importance of knowledge-sharing, collaborative learning, and sector growth. Explore opportunities to partner with TNN to support nonprofits by investing in expert-led training workshops, thought-provoking conferences, public policy and advocacy work, and virtual learning experiences that foster a culture of continuous learning collaboration and state-wide impact.

Advocacy Summit & Nonprofit Day on the Hill

This two-day annual event is held in Nashville, TN each February. The event features workshops on public policy and convenes over 150 nonprofit professionals to advocate for the nonprofit sector. It also provides attendees with the opportunity to meet and build relationships with legislators.

Tennessee Nonprofit Conference

This highly attended event brings together over 500 nonprofit professionals and sector experts from across the state for a day of learning, connection and celebration. The conference is held annually each August in different TN cities.

Regional Summits

The Regional Summits bring together nonprofits in specific regions, addressing unique challenges and opportunities within the nonprofit sector. These focused gatherings of over 150 nonprofit professionals aim to cultivate collaboration, sector development, and collective impact.

Learning & Connections

Our training programs and peer networking opportunities offer dynamic and interactive information sharing experiences designed to develop and connect nonprofit professionals at all levels.

Online Learning

Our diverse on-demand trainings provide flexible and accessible learning opportunities for professionals seeking to enhance their sector knowledge at their own pace.

Research

We are committed to engaging in research that increases our understanding of the strengths and needs of the sector, informs funding priorities, and guides our advocacy efforts.

ADVOCACY SUMMIT & NONPROFIT DAY ON THE HILL

Support Public Policy & Advocacy Efforts

PROGRAM DESCRIPTION

Elevate your company's community impact by investing in Tennessee Nonprofit Network's Advocacy Summit and Nonprofit Day on the Hill held in Nashville, TN in February.



Tennessee Nonprofit Network is excited to announce a two-day legislative engagement event that will empower nonprofit staff and board members to be confident nonpartisan advocates. They then carry that confidence with them to meet with elected officials and advocate for the sector. This two-day event will host over 150 nonprofit professionals from across the state.

As a corporate investor, your company plays a vital role in achieving the event's goals:

- **Creating Visibility:** Showcase your commitment to the nonprofit sector by aligning your company's brand with an event that emphasizes visibility and connectivity between nonprofits and policymakers.
- **Advocacy Action:** Support informed advocacy by contributing to discussions on the importance of nonprofits and addressing key issues that impact the sector, helping to shape public policy.
- **Recognition of the Nonprofit Sector:** Encourage the Tennessee General Assembly to recognize the nonprofit sector as a vital resource in shaping public policy, emphasizing the sector's crucial role in the state's development.
- **Relationship Building:** Strengthen your organization's relationships with lawmakers and their staff, fostering connections that extend beyond the event and contribute to a positive legislative environment.

By investing in the Advocacy Summit and Nonprofit Day on the Hill, you not only demonstrate your commitment to the nonprofit community and those they serve, but your company also positions itself as a key player in shaping the future of nonpartisan nonprofit advocacy in Tennessee. Partner with us to make a lasting impact on the sector's visibility, influence, and relationships with policymakers.

IMPACT

TIMELINE

This program takes place annually each February in Nashville, TN

WHO ATTENDS

- Executive Directors/CEOs
- Board of directors
- Policy staff
- Program staff

REACH

Over 150 representatives at Advocacy Summit.
Over 200 at Nonprofit Day on the Hill.

ADVOCACY SUMMIT & NONPROFIT DAY ON THE HILL

Support Public Policy & Advocacy Efforts

INVESTMENT OPPORTUNITIES

HEADLINER/PLATINUM LEVEL - \$5,000 (1)

All benefits of the presenting level, plus...

- Exclusive naming rights of Advocacy Summit and Day on the Hill
- Opportunity to give remarks at Advocacy Summit and Day on the Hill
- Opportunity for 2 staff to join speaker review committee
- Opportunity for 2 staff to join planning committee
- Full page, back cover advertisement in program

PRESENTING/KEYNOTE LEVEL - \$4,000 (2)

All benefits of the premiere level, plus...

- Prominent naming of one event
- Feature short video promo during event
- Speaking role at Advocacy Summit
- Company logo w/link displayed on website and social media
- Full page ad in event program

PREMIERE LEVEL - \$3,000 (2)

All benefits of the feature level, plus...

- Company logo featured in food & beverage area
- Quarter page advertisement in event program
- Company logo featured on website and social media

FEATURE/HOSPITALITY LEVEL - \$2,000 (3)

- Company name on event signage
- Recognition in pre-event marketing communications
- Opportunity to include items in attendee swag bags

***Consider adding a scholarship package to enhance your investment's impact.**

For more information or to secure your
investment opportunity, visit
www.TNnonprofits.org or scan the QR code.



TENNESSEE NONPROFIT CONFERENCE

Support Learning, Connection, and Impact

PROGRAM DESCRIPTION

The Tennessee Nonprofit Conference serves as the premier annual gathering for nonprofit professionals and community partners in Tennessee.

Position your company as a key influencer and supporter of the nonprofit sector by investing in the annual Tennessee Nonprofit Conference. This highly anticipated event consistently sells out, attracting over 500 nonprofit professionals eager to engage and features highly sought-after speakers and experts in the nonprofit sector.



What to Expect:

- **High Attendance:** With a history of selling out, the conference draws a diverse and engaged audience of over 500 nonprofit professionals, creating an unparalleled networking and exposure opportunity.
- **Top-Tier Speakers:** Our conference boasts highly sought-after speakers, offering unique insights and expertise that captivate and inspire attendees. Align your brand with thought leadership in the nonprofit community.
- **Prime Visibility:** Showcase your brand prominently to a targeted and influential audience, reinforcing your commitment to the nonprofit community.
- **Thought Leadership:** Associate your organization with industry leaders and influencers, demonstrating your dedication to advancing excellence within the nonprofit sector.
- **Networking Opportunities:** Connect directly with over 500 nonprofit professionals, fostering relationships that extend beyond the event and creating lasting partnerships.

By investing in the Tennessee Nonprofit Conference, you not only contribute to the success of a signature event but also position your organization as a champion of excellence and impact in the nonprofit community. Partner with us to equip leaders, cultivate connections, and make a meaningful impact within the nonprofit sector.

IMPACT

TIMELINE

Annually in different cities across Tennessee in the Fall.

WHO ATTENDS

- Nonprofit staff at all levels
- Board of directors
- Funders & corporate partners

REACH

Over 500 nonprofit professionals and community partners

TENNESSEE NONPROFIT CONFERENCE

Support Learning, Connection & Impact

INVESTMENT OPPORTUNITIES

HEADLINER/PLATINUM LEVEL - \$20,000 (1)

All benefits of the presenting level, plus...

- Exclusive naming rights
- Opportunity to give remarks at the Tennessee Nonprofit Conference
- Full page, back cover advertisement in program
- Opportunity for 2 staff to join planning committee
- Opportunity for 2 staff to join speaker review committee

PRESENTING/KEYNOTE LEVEL - \$10,000 (3)

All benefits of the premiere level, plus...

- Speaking role at the conference (Introduce keynote speaker, welcome attendees, etc.)
- Full page ad in event program
- Keynote or Closing speaker presented by your company
- Feature short video promo during event
- Invitation to attend reception

PREMIERE/RECEPTION LEVEL - \$5,000 (5)

All benefits of the feature level, plus...

- Company logo featured in food & beverage area
- Quarter page advertisement in event program
- Company logo featured on website

FEATURE/HOSPITALITY LEVEL - \$2,500 (5)

- Company name on event welcome signage
- Recognition in pre-event marketing communications
- Vendor booth and/or opportunity to include items in attendee swag bag
- Invitation to reception

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REGIONAL SUMMITS

Support Collaboration, Learning, and Growth

PROGRAM DESCRIPTION

Demonstrate your commitment to regional collaboration and nonprofit excellence by investing in Tennessee Nonprofit Network's Regional Summits.

These tailored gatherings bring together nonprofit professionals and key community partners, focusing on specific regions of Tennessee and addressing challenges and opportunities unique to each area.



What to Expect:

- **Focused Impact:** The Regional Summits feature targeted discussions that address region-specific challenges, demonstrating a commitment to understanding and overcoming localized obstacles within the nonprofit sector.
- **Strategic Collaboration:** Foster meaningful connections with nonprofit professionals, community leaders, and influencers in specific regions, showcasing your dedication to building collaborative solutions that drive positive change.
- **Relevant Content:** Our summits cover a spectrum of topics vital to the nonprofit sector, from talent development to board governance, ensuring that your investment supports a well-rounded and impactful educational experience for attendees.
- **Prominent Visibility:** Showcase your brand prominently at events that draw dedicated nonprofit professionals, providing prime exposure and recognition.
- **Thought Leadership:** Position your company as a supporter of thought leadership within the nonprofit sector, demonstrating a commitment to collaboration and community-driven solutions.
- **Networking Opportunities:** Connect with influencers, nonprofit leaders, and professionals, expanding your network and fostering valuable partnerships.

Partner with TNN and support our Regional Summit to drive impactful change for nonprofit organizations across the state. Your investment not only aligns your brand with nonprofit excellence but it also helps build a more resilient nonprofit community in metro and rural areas across Tennessee.

IMPACT

TIMELINE

This program takes place annually in different cities across Tennessee in the Spring

WHO ATTENDS

- Nonprofit staff at all levels
- Board of directors
- Nonprofit community partners
- Funders & corporate partners

REACH

Over 200 nonprofit professionals and community partners.

REGIONAL SUMMITS

Support Collaboration, Learning, and Growth

INVESTMENT OPPORTUNITIES

HEADLINER/PLATINUM LEVEL - \$5,000 (1)

All benefits of the presenting level, plus...

- Exclusive naming rights for an identified Regional Summit
- Opportunity to give remarks at the Regional Summit
- Full page, back cover advertisement in program
- Opportunity for 2 staff to join planning committee
- Opportunity for 2 staff to join speaker review committee

FEATURE/HOSPITALITY LEVEL - \$2,500 (3)

All benefits of the session level, plus...

- Company name on event welcome signage
- Recognition in pre-event marketing communications
- Vendor booth (if applicable)
- Opportunity to include items in attendee swag bags
- Company name featured in food & beverage area

SESSION LEVEL - \$1,000 (3)

- Opportunity to Introduce Session Speaker
- Opportunity to Sponsor Session or Track
- Company name featured on website
- Quarter page advertisement in event program

***Consider adding a scholarship package to enhance your investment's impact.**

For more information or to secure your investment opportunity, visit www.TNnonprofits.org or scan the QR code.



LEARNING & CONNECTIONS

Support Bootcamps, Cohorts and Peer Networks

PROGRAM DESCRIPTION

Become a key supporter of nonprofit excellence by investing in the Tennessee Nonprofit Network's education program—a comprehensive initiative offering a diverse range of learning opportunities tailored for professionals in the nonprofit sector.

BOOTCAMP SERIES

A bootcamp series an intensive and focused learning experience designed to equip nonprofit professionals with specialized skills and knowledge in key areas. *Bootcamps typically run 3-6 weeks.*



For example, but not limited to:

- **Nonprofit Finance Bootcamp:** Equip nonprofit professionals with essential financial skills and insights, ensuring fiscal responsibility and sustainability.
- **Executive Director Bootcamp:** Provides current and emerging executive leaders with targeted training to enhance strategic vision, leadership, and organizational effectiveness.
- **Volunteer Management Bootcamp:** Addresses the unique challenges of volunteer management, engagement and retention strategies.

COHORT SERIES

A cohort is a focused and collaborative learning group where nonprofit professionals with similar goals engage in shared experiences, learning, and skill development to create an environment of community and collective growth. *Cohorts typically run 1-2 years.*

For example, but not limited to:

- **Leading Up Cohort:** One year program to develop leadership skills for upward management, cultivating professionals who can effectively lead from any position within an organization.
- **First 100 Days to Impact: The New Nonprofit Executive Roadmap:** Online course for first-time executive directors that covers the topics of Strategic Planning & Alignment, Communication & Relationship Building, Leadership & Management, Nonprofit Governance, etc.

PEER LEARNING GROUPS (MEMPHIS)

TNN's Peer Learning Groups are a gathering of nonprofit peers that provide a platform for nonprofit professionals to connect, share insights, and collaborate within specific areas of expertise. Support one of the following Peer Learning Groups: **CEO, Emerging Leaders & Young Professionals, and Human Resources.**

IMPACT

TIMELINE

This program takes place throughout the calendar year

WHO ATTENDS

- Nonprofit CEOs/Executive Directors
- Emerging Leaders/Young Professionals
- Human Resources Professionals

REACH

Over 200 nonprofit professionals

LEARNING & CONNECTIONS

Support Bootcamps, Cohorts and Peer Networks

INVESTMENT OPPORTUNITIES

COHORTS - \$70,000

- Opportunity to support the development of newly curated curriculum
- Exclusive naming rights for an identified cohort
- Company name & logo included in the in-house curated online content
- Company logo w/link displayed on website and social media
- Recognition in pre-event marketing communications
- Company name on event welcome signage
- Feature short welcome video promo during cohort opening and closing sessions
- Subsidize the cost of participation for up to 25 participants.

BOOTCAMPS - \$5,000

- Exclusive naming rights for an identified bootcamp
- Company name on event welcome signage
- Opportunity to give remarks at opening and closing session
- Company logo w/link displayed on website and social media
- Recognition in pre-event marketing communications
- Subsidized the cost of participation for up to 12-15 participants.

PEER NETWORKS - \$2,500

- Exclusive naming rights for an identified peer network
- Company logo w/link displayed on website and social media
- Company name on event welcome signage
- Recognition in pre-event marketing communications
- Opportunity to welcome attendees at meet & greet events

***Consider adding a scholarship package to enhance your investment's impact.**

For more information or to secure your investment opportunity, please visit www.TNnonprofits.org or scan the QR code.



ONLINE LEARNING

Support Flexible Learning

PROGRAM DESCRIPTION

Become a key supporter of nonprofit excellence by investing in TNN's online training—a comprehensive initiative offering asynchronous learning opportunities tailored to professionals in the nonprofit sector.

INVEST IN TNN ONLINE LEARNING | \$5,000 - 30 SEATS

NONPROFIT ACADEMY

Nonprofit Academy Online is an asynchronous learning tool based on the Standards for Excellence, a nationally accredited curriculum that teaches best practices for nonprofit management, governance, and legal compliance.



VOLUNTEER PROGRAM DESIGN LAB

This convenient, practical, and asynchronous training takes learners beyond the traditional classroom setting to master volunteer management best practices at their own pace. With eight comprehensive modules covering everything from recruiting and screening to implementing DEI strategies, learners gain the knowledge and tools to create a thriving volunteer community.

ENGAGING AND RETAINING INDIVIDUAL DONORS

This online course provides a practical, accessible way for organizations to master the art and science of engaging and retaining individual donors. Through six in-depth modules, learners gain valuable insights into fundraising psychology, crafting compelling cases for support, and building lasting relationships with donors.

INVEST IN BOARD DEVELOPMENT | \$5,000 - 20 SEATS

BOARDBUILD ESSENTIALS

This online, self-paced training provides 6 lessons covering 20 key topics, equipping learners with the essential knowledge and skills for effective board service. Participants will learn board member roles, financial oversight, program evaluation, and more.

BOARDBUILD - GOVERNANCE WITH EQUITY: DEI FOR NONPROFIT BOARDS

This online, self-paced training is designed specifically for nonprofit boards and includes 6 modules covering 22 topics. Learners will receive practical guidance, assessment tools, and valuable resources geared towards organizational leadership and transformation.

***Consider adding a scholarship package to enhance your investment's impact.**



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SECTOR RESEARCH

Support Sector Research

PROGRAM DESCRIPTION

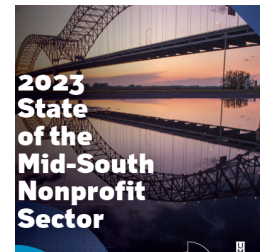
Tennessee Nonprofit Network is committed to collaboratively producing sector research that increases the awareness of the needs of the sector, informs funding priorities, and guides our advocacy efforts.

(2025) NONPROFIT COMPENSATION REPORT

Investment in this report will provide a crucial and comprehensive insights into salary trends and compensation structures within the nonprofit sector. Supporting the development of this report allows your organization to contribute to the advancement of informed decision-making, aids in establishing fair and competitive compensation practices, and reinforces a commitment to strengthening the nonprofit workforce.

(2026) STATE OF THE TENNESSEE NONPROFIT SECTOR

Investment in this report will provide the nonprofit and funding sectors with in-depth information for three focus areas: organizational leadership, organizational capacity, and public policy & advocacy.



(2027) STATE OF NONPROFIT BOARDS IN TENNESSEE

Investment in this report is critical. The State of the Nonprofit Board Report is a pivotal tool that will provide the nonprofit and funding sectors with essential insight into the governance landscape of nonprofit organizations. This report delves into board structures, practices, and challenges, equipping nonprofits with valuable information to enhance their governance effectiveness.

SECTOR RESEARCH INVESTMENT - \$25,000

- Company name listed as “Presented by” within the report
- Opportunity to speak at a TNN member meeting
- Company name and logo featured on the website
- Pre-release access to report

For more information or to secure your investment opportunity, please visit www.TNnonprofits.org or scan the QR code.



OTHER WAYS TO INVEST

Donate Goods and Service

IN-KIND CONTRIBUTIONS

Maximize your investment impact by considering an in-kind donation, a valuable contribution that goes beyond financial support. Your in-kind donation directly supports our initiatives, providing essential resources, services, or expertise. By partnering with us through in-kind contributions, you play a vital role in strengthening the content and access of Tennessee Nonprofit Network programming.



EXAMPLES OF IN-KIND SERVICES/DONATIONS

- Printing Services
- Media & Advertising
- Giveaway Items
- Food & Beverages
- Catering Services
- Pro-Bono Services
- Event Décor Services
- Company Volunteers
- Consulting Services
- Event Space
- Graphic Design
- Technical Equipment

PURCHASE VENDOR TABLE

Elevate your company's brand and engage with a targeted audience by purchasing a vendor table at one of Tennessee Nonprofit Network's events. Showcase your products or services, network with sector professionals, and gain exposure to a diverse and influential audience.



As a vendor, you'll be a key participant in our events, making meaningful connections and contributing to the success of the Tennessee nonprofit community. Secure your vendor table now to position your brand prominently at the annual conference or regional summit.

FOR-PROFIT VENDORS - \$750 | NONPROFIT VENDORS - \$500

Vendor table purchases include:

- Six-foot table with two chairs
- Two table representatives
- Recognition at event
- Basic, solid-color table linen
- Name listed in program



For more information or to secure your investment opportunity, please visit www.TNnonprofits.org or scan the QR code.

OTHER WAYS TO INVEST

Podcast & Capacity Assessment

PODCAST

**I WAS TOLD[®]
THERE WOULD BE
SNACKS**
A NONPROFIT PODCAST

This podcast series explores various nonprofit issues, the ways nonprofits and funders do business, as well as sheds light on bold new practices in our field.

INVEST IN AN EPISODE - \$2,500

FEATURED EPISODES

- Season 3 - Episode 2: That's Incredible! The Best Nonprofit Stories You'll Hear This Year!
- Season 3 - Episode 4: Hot Dogs, Data, and Continuous Improvement
- Season 4 - Episode 4: Feral Volunteers
- Season 4 - Episode 7: Why is Funding Basic Needs so Hard?

Listen to the latest episode anytime at www.tnnonprofits.org/podcast

CAPACITY ASSESSMENTS

The 501 Commons Five Elements of a Healthy Nonprofit capacity assessment evaluates an organization's strengths, challenges and areas for enhancement. During the facilitated capacity assessment with a TNN team member, nonprofit teams establish a shared understanding of the status of the organization and develop an action plan for moving forward as a thriving organization that include relevant recommendations and resources from TNN.

Through your support, organizations can access these facilitated capacity assessments that will help guide their work related to the areas of Governance & Boards, Management & Culture, Fundraising & Financial Management, Communications & Relationships, Planning, Technology, & Administration.

INVEST IN CAPACITY ASSESSMENTS - \$2,500

- Support up to 10 organizations' facilitated capacity assessment

For more information or to secure your investment opportunity, please visit www.TNnonprofits.org or scan the QR code.



OTHER WAYS TO INVEST

Scholarships

SCHOLARSHIPS



*Highly Rated
Program Offerings*

Maximize your corporate or foundation impact by considering opportunities to invest in scholarships for any of TNN's programs, alongside your program investment. Your contribution will not only support the professional development within the nonprofit sector but also position your company as a champion of inclusivity and accessibility.

BOOTCAMPS - \$2,500

- Support 10 nonprofit professionals' participation in a specific nonprofit bootcamp

COHORTS - \$2,500

- Support 2 nonprofit professionals' cohort participation

ADVOCACY SUMMIT & NONPROFIT DAY ON THE HILL - \$1,500

- Support 15 nonprofit professional's Advocacy Summit attendance

TENNESSEE NONPROFIT CONFERENCE - \$1,500

- Support 5 nonprofit professionals' conference attendance

REGIONAL SUMMIT - \$750

- Support 5 nonprofit professionals' Regional Summit attendance



For more information or to secure your investment opportunity, please visit www.TNnonprofits.org or scan the QR code.

THANK YOU



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